Roll For It!
Product Information

Preorder Now!

Title: Roll For It!
Expected Release: Summer 2013

Unit Stock Number: CLP123 Red Edition
Unit Price: $7.50 NET
UPC: 8-45866-00123-1
Box Size: 6”H x 3.625”W x 1”D
Box Weight: Approx 4.5 oz

Unit Stock Number: CLP125 Purple Edition
Unit Price: $7.50 NET
UPC: 8-45866-00125-5
ISBN: 978-1-936055-44-9
Box Size: 6”H x 3.625”W x 1”D
Box Weight: Approx 4.5 oz

Case Pack: 36 units
Inner Pack: 6 packs of 6 units
Weight Per Case: ~10.25 lbs
Case Size: ~9.5”H x 6.5”W x 11.5”D

Contents
• Game rules – English (Spanish, German, French and Italian available online)
• 30 Roll For It! cards
• 24 Dice (6 dice – 4 colors each) Red Edition - Translucent Dice; Purple Edition - Pearl Dice

Product Description

Roll For It! is everything you want in a game. It’s fun! It’s fast! It’s easy! And it has lots of dice with cards to boot! At its heart, Roll For It! is a resource management game that blends the luck of the die roll with a decision making process that will bring smiles and laughter to everyone at the table.

In Roll For It! players try to score 40 points by rolling dice and matching cards of specific point values. Each roll presents the player with new opportunities and fun decisions to make. The rules are simple - Roll It! Match It! Score It! But look out! Other players may steal the card you’re shooting for… So hurry, pick up the dice and Roll For It!

Roll For It! is recommended for 2–4 players ages 8+ and plays in 20 minutes or less. Utilizing both decks, Roll For It! can be enjoyed by up to 8 players.
Game Play
Roll For It! is as easy as 1-2-3…

1) Roll For It! – Roll your dice.
2) Match It! – Match your dice to the Roll For It! cards in the center of the table
3) Score It! – When you match all the dice faces on a card with your dice, take the card and add it to your victory pile… First player to 40 points wins!

Consumer Benefits and Appeal

Fun, Fast, and Exciting: Players take turns rolling dice trying to allocate dice to the Roll For It! cards stealing victory points from their opponents! An average game takes less than 20 minutes to play, making it the perfect game at any time!

Luck & Skill in One Game: Roll For It! takes the luck of the dice and adds decision making skills utilized in effective resource management.

Educational: At its heart Roll For it! is a resource management game that pushes youngsters to utilize allocation skills.

Portable: Roll For It! is very compact and travels easily making it the perfect game for in restaurants, while out camping, or anytime people are on the move.

Exceptional Value: Excellent game play, fun colorful dice, quality cards and affordable price make Roll For It! an exceptional entertainment value.

Retailer Benefits and Appeal

Net Price: Allows retailers to sell at a profit!

Expandable: Roll For It! is available in two fun and complimentary packages. Each will entertain 2 to 4 players, when combined up to 8 players can join in the fun!

Back of the Box Demo: Simple 1-2-3 rules provide an easy platform for sales associates to demo from. Clear images explain the game mechanics to the reader within 30 seconds.

Modern Classic: Roll For It! is new and unique, but players will instantly view it as a classic.

Affordable: At a keystone, Roll For It! will retail for only $15! It’s simply the perfect gift.

5 Languages: Game rules are in five languages: English is in the box while Spanish, German, French, and Italian are easily downloaded from www.CalliopeGames.com.

To Order:

Call (425) 984-7051 or
e-mail: Ray@CalliopeGames.com